

MAXSTORE

APERÇU DES CARACTÉRISTIQUES DU PRODUIT

Votre place de marché, il propose à peu près tout ce que vous pourriez espérer.





Votre Place de Marché

MAXSTORE propose une plateforme IoT avancée pour le secteur des paiements. Il fournit un écosystème ouvert et collaboratif qui connecte les fournisseurs d'applications, les gestionnaires de terminaux et les commerçants, vous offrant un contrôle total sur vos applications, appareils et données. Il fournit également aux commerçants une solution commerciale orientée marché pour exploiter le potentiel des applications POS de haute qualité et des appareils POS basés sur Android.

Vous pouvez facilement créer votre propre marché indépendant en quelques minutes. Avec une configuration minimale, vous gérez votre propre marché de marque, vous différenciant ainsi de vos concurrents.

Développeurs d'applications – Vous pouvez publier des applications sur le marché et fournir aux commerçants des solutions à valeur ajoutée. Vous pouvez promouvoir vos applications auprès de centaines de milliers de commerçants sur la plateforme pour générer de nouvelles sources de revenus.

Gestionnaires de domaines (comptes revendeurs et propriétaires de places de marché) Grâce aux services cloud de la place de marché, vous pouvez bénéficier d'une gestion complète à distance des applications et des appareils et garder un œil sur tout ce qui se passe sur votre domaine.

1. Gérez et fournissez une solution d'application à valeur ajoutée à vos commerçants.
2. Surveillez, gérez, configurez et contrôlez vos terminaux à distance.

Commerçants – Ils peuvent obtenir des applications à valeur ajoutée sur le marché et bénéficier d'une assistance à distance plus efficace de la part de l'opérateur en temps réel. Sur votre Marketplace, 3 groupes de fonctions sont prêts à être utilisés : **Gestion des applications**, **Gestion des terminaux**, **Services de plateforme**.



App Marketplace

App Approval

Any app in your marketplace **MUST** be approved by you before it can be made available on your terminals. You will have full control of the application process. There are 2 channels to authorize app distribution in your marketplace:

1. Application subscription from the Global Marketplace;
2. Approval of apps submitted by your own local marketplace developers.

App Distribution

You can configure a specific distribution for any approved app. MAXSTORE provides two levels of app specific distribution:

1. Application distribution to specific reseller(s) or sub-reseller(s);
2. Grey distribution: a new app version can be distributed differently than the previous versions (allowing it to be tested in controlled environment before the general distribution)

Merchant App Solution

You also can setup a merchant specific distribution in your marketplace. One app can be linked to a specific merchant type. Only those terminals in this merchant type can see and access such merchant specific apps.

The Marketplace can provide a wide variety of applications fully integrated into the point of sale. These apps can be tailored to different merchant types taking into consideration their specific needs. Merchants can easily get what they expect.

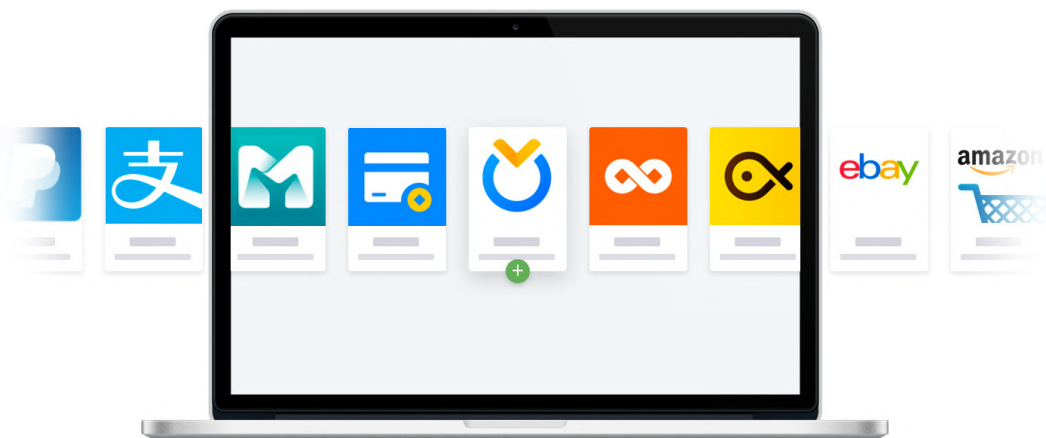
Payment App with Parameters

MAXSTORE enables you to configure in the cloud the parameters of your payment application using a defined parameter template.

You also can dramatically improve the efficiency of parameter configuration through the use of the parameter variable feature. The platform automatic replaces the variables with real terminal parameter values so that you can use a single parameter template for thousands of terminals.

App Online Signature

Through the online MAXSTORE signature service, app providers no longer need to sign APKs offline before uploading them to your marketplace. The marketplace can automatically sign applications once approved by you. This will make for more efficient application management and for increased security as developers no longer need to employ signature tools.





Terminal Management

All Terminals in One Marketplace

Today you can manage all Paydroid devices in your marketplace. We are implementing middleware to enable traditional terminals to connect to MAXSTORE as well. In the near future, MAXSTORE will support pure android tablets, phones, and other manufacturer's POS devices, enabling you to manage an array of different devices types from a single MAXSTORE platform.

Firmware OTA Upgrade

MAXSTORE provides a secure & scalable global cloud network to push firmware updates over the air. We will be responsible for the release of OTA packages, you just need to subscribe to the OTA package and it is up to you to upgrade your terminal device or not.

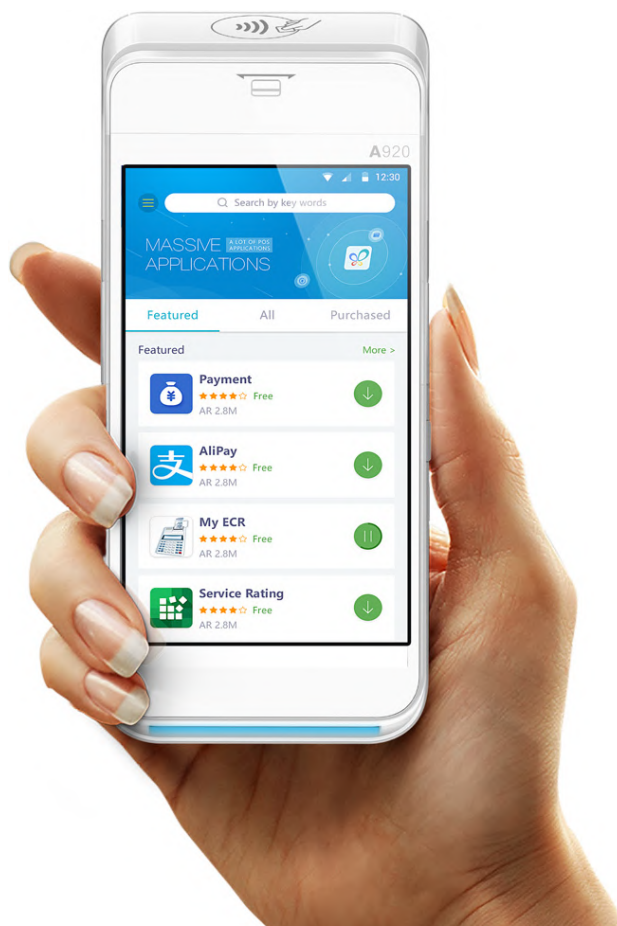
App Manage

MAXSTORE enables administrators to remotely control the terminal apps & parameters:

1. Install or uninstall apps remotely;
2. Enable or disable apps remotely;
3. Push apps and parameters from cloud to terminal.

Terminal Monitor

You have a full view and real-time representation of the deployed terminals. MAXSTORE can monitor and query devices for a variety of information, including geolocation, data usage, battery power, memory usage, CPU usage, hardware status, installed apps, firmware version, accessory device info and so on.



Terminal Management



Terminal Remote Control

You can perform remote control for the deployed terminals in cloud

1. Enable or disable terminal hardware devices;
2. Send notification from cloud to terminal;
3. Remote download terminal PUK;
4. Lock terminal remotely;
5. Restart terminal remotely;

Terminal Remote Setting

You can also remotely configure terminal settings, terminal security policies and terminal initialization profiles.

1. **Terminal remote settings** - Remotely change setting password, brightness level, sleep time, language, font size, launcher app, time/zone, network/Wi-Fi/Bluetooth, screen saver etc.
2. **Terminal security policies** - Application white list and black list, terminal white IP list and black IP list;
3. **Terminal initialization profile** - An initial profile is set for a group of terminals. Once a new terminal connects, MAXSTORE will upgrade firmware, install apps and push parameters based on this initial profile: one-step terminal deployment that makes your work more efficient.



Platform Services

3rd Party Integration API

Allows authorized 3rd party systems to synchronize data to MAXSTORE platform through a WEB API.

Security Scan

Security Scan will scan all the submitted apps automatically and provide security scan reports to facilitate application review & approval for administrators.

Business Intelligence

Information can now be used smartly, to help the merchant and POS owner make the right choices. A wide range of intelligence reports will give you the access to key insights and trends.

RKI Support

Allows terminals to connect to an RKI server for remote key injection. This RKI service is provided by PAX.

Remote Assistance

Helps customers to remotely control their POS terminals from the MAXSTORE cloud platform at any time. With the simple help of terminal users, they can get first-hand information about the problem existing in the device and solve it.

Message Service

Provides rich, stable and efficient messaging capabilities to application developers and service providers. Let them build message channels quickly, push multiple types of messages at any time, adapt to various business scenarios, enhance user stickiness, support multiple platforms, and provide rich statistical analysis reports combined with data analysis.

Application Monitoring

Provides application exception reporting and operation statistics. Helps application developers quickly detect and resolve exceptions and keeping track of product performance and customer usage.



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